

## United States Department of the Interior

NATIONAL PARK SERVICE 1849 C Street, N.W. Washington, D.C. 20240

IN REPLY REFER TO:

## Memorandum

To:

Regional Directors

Superintendents

From: J. Paul Loether, Chief, National Register of Historic Places/National Historic Landmark Survey

Re:

National Historic Landmark Photo Contest

This is the eleventh year of the National Historic Landmark photo contest. Over this time, the National Park Service has received more than 1,000 photographs of landmarks across the nation from professional photographers and amateur shutterbugs alike. The annual photo contest for the program is underway and has been a great way to involve people with their landmarks. Please encourage your coworkers, visitors, partners and their families to enter the contest.

This year's contest theme is "Imaging Our National Heritage." The deadline for the contest is September 10, 2010. Winners will be announced on September 27, and the top 13 pictures from each contest will appear on the 2010 NHL event planners.

You may not know that the National Historic Landmark photo contest was started in the Northeast Region. The Regional Office needed photos of NHLs and had no feasible way to visit more than a thousand of them in our region, and so the photo contest was born. It was popular right away and quickly became a national initiative. Three years later, a contest for National Natural Landmarks was added.

For the first time, we will be administering the NHL Photo Contest on Flickr. Please click here or paste this link into your browser: http://www.flickr.com/groups/2010nhlphotocontest/

You can learn more about the contest at http://www.nps.gov/history/nhl/2010photocontest/

Visit:

National Historic Landmarks at http://www.nps.gov/nhl/designations/listsofNHLs.

Sincerest Regards,

J. Paul Loether

Chief,

National Register of Historic Places/National Historic Landmark Survey